



WINDSOR RUGBY TEAM SPONSORSHIP 2024-2025



windsorrugby.com



windsorroguesrfc@gmail.com

CONTENTS

President Remarks	3
Executive Committee	4
Benefits For Your Business	5
Team Fixtures & Events	6
Sponsor Packages	7
Letter of Intent	12



President Remarks

First and foremost, thank you for taking the time to review this sponsorship package and potentially becoming part of the Windsor Rugby Football Club family.

The Windsor Rugby Football Club is an amateur not-for-profit organization that has an unbroken history going back 60 years. Rugby is a way of life for the club and its members, so being able to inspire, develop and grow the game within the Greater Essex region is the club's mission.

Rugby is a global sport that is becoming more popular throughout Canada every year. It provides people of all ages and gender the opportunity to learn the beautiful game, improve physical health, develop social skills, build self-esteem and confidence whilst making lifelong friends. These are all attributes that Windsor Rugby embraces and promotes within.

To help our club remain sustainable and competitive, we do require the assistance of the community be it large or small. The purpose of this proposal is to provide prospective sponsors with a way to give back to our community through a sport with true passion.

2024-2025 is shaping to be a successful building period and a great opportunity to be part of something special. If you have any questions at all or would like to propose something outside of this document, please feel free to contact me.



Executive Committee

President

Scott Murphy

Vice President

Ben Rae

Treasurer

Spencer Bryant

Secretary

David Vrucina

Women's Rep

Jayden Sweet

Social Coordinator

Dayne Hunt

Fixtures

Jacob Benson

Media Officer

Keen Hernandez

Fundraising Manager

Mark Cadogen

Old Boys Rep.

Mike Park

Equipment Manager

Demi Priestyeski



Benefits For Your Business

As sponsor of the Windsor Rugby Football Club you and your business will not only become part of a local sporting club, but also form a partnership with a growing community group that supports its players and families by providing a safe and inclusive place to improve their quality of life.

Some of the benefits include:

- A partnership with the ONLY rugby club in Windsor Essex.
- Community profile associated with providing funding towards a significant not-for-profit community group that is on its way up.
- Opportunity to develop relationships and broaden networks with a range of key groups, potential clients/customers and stakeholders.
- Reach a new demographic through the club's members and followers.
- The opportunity to develop your brand and a real connection with your clients and the community. Connections create opportunities.



133 Club Members



1,068 Followers



168 Followers



579 Subscribers

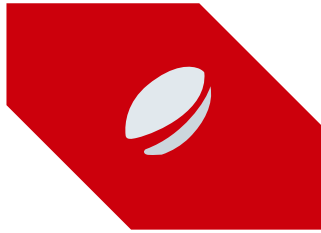


4,684 Annual Visits



Matches & Events

The Windsor Rugby Football Club (WRFC) currently fields a men's team A & B team in the Niagara Rugby Union (NRU), playing teams across the South Western Ontario region. The club is entering a women's team in the NRU and has a junior program for ages U5-U16.



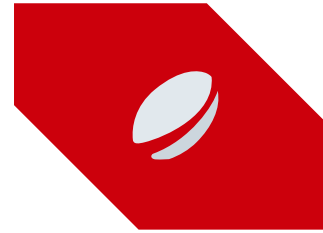
Senior

A typical season has each men's team playing 13 matches, with half of those at home. The female team is new and the goal is to have the same amount of matches.



Rose City Tournament

Windsor Rugby organizes an annual tournament hosting teams from Ontario and Michigan.



Junior

The Junior program is in its infancy with fundamental based programs running in the summer and winter. It includes ages U5-U16 for boys and girls.



Events

Each year Windsor Rugby organizes a variety of events to maximize the club's exposure within the community and to provide value to its members.



Men's A Team Sponsorship 2 Year Sponsorship 2024-2025

I

Level 1

- Front jersey logo placement
- Logo placement on club golf shirts and warm up shirt
- Website & social media advertisement
- Game day signage
- 2 x Club golf shirts
- 1 x Game jersey

\$3,000



II

Level 2

- Back jersey logo placement
- Logo placement on warm up shirt
- Website & social media advertisement
- Game day signage
- 2 x Club golf shirts
- 1 x Game jersey

\$2,500

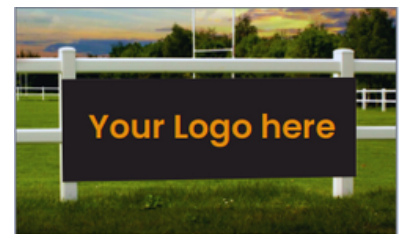


III

Level 3

- Shorts logo placement
- Logo placement on warm up shirt
- Website & social media advertisement
- Game day signage
- 1 x Club golf shirts
- 1 x Game jersey

\$2,000



Men's B Team Sponsorship 2 Year Sponsorship 2024-2025

I

Level 1

- Front jersey logo placement
- Logo placement on club golf shirts and warm up shirt
- Website & social media advertisement
- Game day signage
- 2 x Club golf shirts
- 1 x Game jersey

\$2,500



II

Level 2

- Back jersey logo placement
- Logo placement on warm up shirt
- Website & social media advertisement
- Game day signage
- 2 x Club golf shirts
- 1 x Game jersey

\$2,000



III

Level 3

- Shorts logo placement
- Logo placement on warm up shirt
- Website & social media advertisement
- Game day signage
- 1 x Club golf shirts
- 1 x Game jersey

\$1,500



Women's Team Sponsorship 2 Year Sponsorship 2024-2025

I

Level 1

- Front jersey logo placement
- Logo placement on club golf shirts and warm up shirt
- Website & social media advertisement
- Game day signage
- 2 x Club golf shirts
- 1 x Game jersey

\$2,500



II

Level 2

- Back jersey logo placement
- Logo placement on warm up shirt
- Website & social media advertisement
- Game day signage
- 2 x Club golf shirts
- 1 x Game jersey

\$2,000



III

Level 3

- Shorts logo placement
- Logo placement on warm up shirt
- Website & social media advertisement
- Game day signage
- 1 x Club golf shirts
- 1 x Game jersey

\$1,500



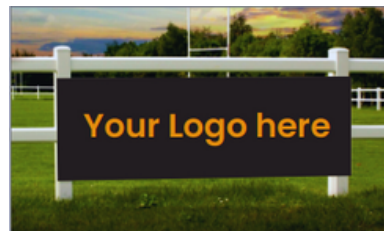
Game Day Sponsorship 2 Year Sponsorship 2024-2025

I

Level 1

- Game Day Sideline Advertisement
- Clubhouse logo placement
- Website & social media advertisement
- Rogues Golf Shirt

\$750



Junior Program Sponsorship 2 Year Sponsorship 2024-2025

I

Level 1

- Junior t-shirt logo placement
- Clubhouse logo placement
- Website & social media advertisement

\$1000



Letter of Intent

I, _____, on this ____ day of _____, 2024, agree to sponsor the Windsor Rugby Football Club (WRFC) for the 2024-2025 calendar years. My generous sponsorship of \$_____ to the WRFC will entitle me to the ' _____ Sponsorship Package' and all of its aforementioned benefits. My donation will be paid in full by the ____ day of _____ 2024.

A sponsorship will help the WRFC to offset annual club expenses involving the specified team sponsorship. This may include but is not limited to the following:

- Game jerseys
- Training/match equipment
- Field equipment & expenses
- Clubhouse operation expenses

Depending on the individual or business, this sponsorship may be in a monetary form or consist of the direct provision of appropriate equipment.

Sponsor Name: _____

Date: _____

WRFC Representative: _____

Date: _____

